

**Aflac**

Columbus, Ga.  
[www.aflac.com](http://www.aflac.com)

**Industry:**

Insurance

**Annual Revenue:**

\$25.4 billion

**Employees:**

7,919

**Products & Services:**

Oracle Primavera Enterprise  
Project Portfolio Management

**Oracle Partner:**

Innovative Management  
Solutions (IMS)  
[www.ims-web.com](http://www.ims-web.com)

**About Aflac**

Aflac sells supplemental health and life insurance policies, including coverage for accidents, intensive care, dental, vision, and short-term disability, as well as for specific conditions, primarily cancer. It is a leading supplier of supplemental insurance in the US and is an industry leader in Japan's cancer-insurance market (with 14 million policies in force). Aflac, which is marketed through -- and is an acronym for -- American Family Life Assurance Company, sells policies that pay cash benefits for hospital confinement, emergency treatment, and medical appliances.

**Business Challenge**

To support AFLAC in the successful implementation of Primavera's TeamPlay IT project management suite for 650 Information Technology Group users in their U.S. headquarters. The requirements for the implementation effort were to replace the existing time entry system, provide an enterprise project management tool, provide portfolio management capability, leverage existing methodologies and implement PMI based methodologies into the AFLAC culture.

**Solution**

AFLAC selected Primavera TeamPlay as the Enterprise Project Management (EPM) tool. TeamPlay was selected to address the company's needs to reduce cost of project cancellations and budget overruns, to provide enterprise level visibility of project information, streamline and improve the project selection and prioritization process, and to efficaciously manage resource supply and demand.

IMS provided world class project management expertise to address AFLAC's challenges by working closely with the PMO project team to clearly define the business requirements, develop and maintain project controls, define project success criteria and also to create, execute and manage a comprehensive implementation schedule from initiation through rollout.

**Impact**

The TeamPlay implementation was successfully completed ahead of schedule and under budget, while inculcating a substantial increase in scope. The initial project scope focused upon managing only new initiatives within TeamPlay. During the implementation, the scope was altered to include all ongoing initiatives. This provided AFLAC with the visibility and ability to manage and monitor strategic projects and resource supply and demand much quicker than planned.